

Landcare Association of South Australia Inc.

Partnership Prospectus



Landcare
Association of
South Australia





We acknowledge the Aboriginal and Torres Strait Islander Peoples as the first Landcarers and Custodians of the Country we work, live and Landcare on. We pay our respects to Elders past, present and emerging and extend that respect to all Aboriginal and Torres Strait Islander Peoples.

Below: Uncle Mickey O'Brien welcoming guests to Kurna Land at the Landcare Roadshow 'Landcare For All' forum.
Credit: Kick It To Me Photography.

Front Page: SA Museum conducting a survey for Kangaroo Island trapdoor spiders at Cape Torrens Wilderness Protection Area as part of the Landcare-led Bushfire Recovery Program.





Barossa Bushgardens staff and volunteers. Credit: Paul Heck.

What is Landcare?

Landcare is a community-led movement of individuals, groups and organisations across Australia. The collective goal is to protect, improve and restore the natural environment in local communities. We achieve this by practicing sustainable land management and engaging in conservation activities.

Landcare empowers communities to care for their local environment, bringing together Aboriginal and Torres Strait Islander Peoples, farmers, conservationists, land managers, schools and volunteer groups.



Changing landscapes since the 1990s.



Community is at the heart of Landcare.



~170,000 Landcare members around Australia.





The Landcare Association of South Australia (LASA)



Recognising Aboriginal & Torres Strait Islander People as the First Landcarers and valuing their capacity to care for land & waters.

Mission to build environmental knowledge & grassroots action to improve the diversity, productivity & resilience of living systems.

We are a foundation member of the National Landcare Network (NLN), along with the seven other State and Territory peak bodies, representing South Australian Landcare at a national level and providing channels for funding and support directly to grassroots Landcare in our state.

2,000 Landcare members



Over 60 active member groups.



3,000 social media and eNewsletter subscribers.



Nationwide connection through the National Landcare Network.



2,000 grassroots members ready to deliver environmental and sustainable agricultural outcomes.



Direct connection to the grassroots community across urban, regional, rural and remote regions of South Australia.

On-Ground Reach



The Gums Landcare Group volunteers taking guests on a tour of their reserve. Credit: Natalia Diaz.



Kangaroo Island Threatened Flora Nursery Opening. Credit: Nature Conservation Society of South Australia.

Major Programs

Care for Landcare: LASA has a proven ability to deliver large-scale, statewide programs. Through the State Government’s four-year \$1 million Care for Landcare Program (2022–2026), we are strengthening grassroots Landcare by directing much-needed funding where it has the greatest impact.



Over \$65,000 in grants per year for core equipment and materials given to Landcare SA groups.



Feral weed & animal eradication.



Supporting Landcare SA groups with free comprehensive Insurance to ensure they stay safe.



Native plant seed collection & propagation.



Endangered species monitoring.



Nest box installation for native possums & bats.

Bushfire Recovery: LASA was a key delivery partner in the Federal Government’s \$14M Landcare-led Bushfire Recovery Program; facilitating eight projects across Kangaroo Island supported by a local Landcare project officer.

We also deliver regular training workshops, forums, webinars and networking events, as well as the biennial South Australian Landcare Awards and State Conference.

We work with partners across all levels of government, agricultural sector, not-for-profit NGOs, Aboriginal Communities and organisations, and businesses interested in expanding their community and environmental support programs.

The Impact of Grassroots Landcare

On-farm revegetation on a rural property at Blyth, South Australia. Credit: Eleanor Pratt.

Tarcowie Landcare Group changing landscapes in rural South Australia.
Credit: Tarcowie Landcare Group.



Community connection



Changing landscapes



\$57M in avoided healthcare costs*



\$97M in improved productivity*



7:1 Return on investment**

*KPMG (2021). Building resilience in communities: The wellbeing benefits of participating in Landcare. Report prepared for Landcare Australia.

**RPS (2020) Landcare Victoria - Return on Investment. Cost-benefit analysis of the Victorian Landcare Facilitator Program. Report prepared for Landcare Victoria Inc.



Volunteers at a Biodiversity McLaren Vale working bee. Credit: Hannah Sharp.

A Partnership with Landcare SA

What can LASA do for you?

Targeted promotion to the Landcare community:

- Promotion through our communication channels (website, newsletter, social media and members-only emails),
- Your logo on 'Our Partners' webpage.

Make your CSR program meaningful with a grassroots connection.

Social license and trusted brand to engage with South Australian Landcarers.

What can you do for LASA?

Support grassroots Landcare action.

Build more resilient communities and landscapes.

Contribute to environmental and biodiversity improvements and conservation.

Support primary producers to improve sustainability and productivity.



2,000 grassroots members ready to take action.



Collaboration Opportunities



Product discounts for LASA members



Advertisement in LASA newsletter



Project funding



Event Sponsorship



Proceeds from container collection schemes



Donations to LASA and/or grassroots groups



Grant programs



Corporate volunteering

Got a different idea? We can work with you to tailor a program and partnership to suit your goals!

All partnership opportunities are evaluated based on their alignment to LASA's strategic plan and ethos, and their perceived net benefit to the Landcare community and cause.



WGA staff volunteering with the Morialta Biolink Landcare group (MBLG). Credit: MBLG.

Current Partnerships

Discounted Products for Landcare Members

Van Schaik's Bio Gro is a well-established family-owned Australian business in the organic recovery industry. Their mission is to 'lead the way in providing sustainable ecological soil health solutions and environmental visions, for the positive impact on our green world for future generations', aligning perfectly with the Landcare mission. Bio Gro and LASA have now partnered to provide up to a 15% discount to LASA members across their range of composts, mulches and sawdusts.

Van Schaik's
bio gro

Improving Planting Success for Landcare Groups

In 2023, Arborgreen and LASA began a partnership to give Landcare members access to supporter pricing. Arborgreen is an Australian, family-owned and run business selling products and materials for tree establishment and care. Based in South Australia, many LASA members already use Arborgreen's products to revegetate landscapes across the state. As part of this partnership, LASA members are eligible for a 10% discount on their first purchase across Arborgreen's entire range, and are able to access free advice and training to help improve survivability of new plantings.

Arborgreen

Corporate Social Responsibility (CSR) & Volunteering Programs

Wallbridge Gilbert Aztec (WGA) is an engineering solutions firm operating across Australia and New Zealand. Their projects span from bridge building and marine port development to hospitals and sporting complexes. As part of their CSR program, WGA engaged LASA to find the perfect opportunity to connect with the Landcare community. LASA connected WGA with the Morialta Biolink Landcare group, and the two organisations now have a highly successful ongoing partnership, including donations, corporate volunteering and proceeds from their workplace container collection scheme going to the Landcare group.



Sponsorship & Support for Landcare in South Australia

Green Adelaide is South Australia's first dedicated urban environmental specialist organisation. They focus on guiding Adelaide's love of and connection with nature, and are working toward a cooler, greener, wilder and climate-resilient city. Green Adelaide supports grassroots Landcare groups across the city and are a regular sponsor of LASA events. In 2022, Green Adelaide sponsored both the South Australian Landcare Awards and the

Landcare Roadshow.

In 2023, alongside the Northern and Yorke and Hills and Fleurieu Landscape Boards, Green Adelaide partnered with LASA to deliver a series of online grant writing workshops for volunteers. They also sponsored the South Australian Landcare Awards for the Green Adelaide Urban Landcare Award category again in 2023/24.



2022 Green Adelaide Urban Landcare Award winners, Friends of Sturt River Landcare Group. Credit: Paul Heck.

Ready to start the conversation?

Contact the LASA Chief Executive Officer at execofficer@landcaresa.asn.au or 0477 017 325

landcaresa.asn.au

